**Auguste Reymond Press release**

**ORIGIN UNITAS LUNAR**

The ORIGIN UNITAS LUNAR unveils captivating decoration on its emblematic movement… a lunar texture visible on both the face and the back of the watch.  
  
It is at night-time that this unique timepiece will reveal its latest secret: a fascinating luminescent decoration on its carbon bezel fused with SuperLuminova.

**COLLECTION ORIGIN : TO THE SOURCES OF UNIVERSAL TIME**

ORIGIN collection delves into the very sources of astronomy and mathematics, the two disciplines at the origin of watchmaking. In three models, its embodies a cosmographic approach to time, where science and mystery of the universe, from the infinitely big to the infinitely small, are one. It is also a tribute do the famous UNITAS developed by Auguste Reymond. Known across the world for its robustness and outstanding reliability, this mechanical movement now equips every model in the ORIGIN series. Inspired by the proportions of sacred geometry , the ORIGIN case is harmoniously balanced in aspect. With a diameter of 44 mm, its design, decidedly characteristic of modern watchmaking, comprises four distinct but intimately interrelated elements : the housing containing the movement, protected by a skeletonised case with openwork horns and middle, the bezel and the screwed case back.

**AUGUSTE REYMOND – more 120 years of history**

Its history begins in 1898, when a young man of twenty-six years, Auguste Reymond, starts to manufacture the first watches which will bear his name or the brand ARSA (Auguste Reymond SA). The success was immediate and a decade later, the factory employs more than a hundred people and becomes the most important employer in the Bernese Jura. Its timepieces and UNITAS movements are renowned for their quality and reliability, for which Auguste Reymond has been awarded numerous watchmaking prizes. In 2021, the company opens a new chapter in its history. Acquired two years earlier by Philip W.A. Klingenberg, the workshops moved to Nidau on the shores of Lake Biel.

While remaining faithful to the values of the brand, the Auguste Reymond factory now expresses a new philosophy of Time. A mystical mission vibrating notably in sacred geometry accompanies the design of the new collections.

**TECHNICAL SPECIFICATIONS**

Reference: AR.OR.15H.301.000.301

CASE

Stainless steel, ORIGIN construction – Screwed carbon bezel with green night-time decoration - Stainless steel crown - Transparent case back with sapphire - Diameter: ø 44 mm - Water resistance: 100 m

MOVEMENT

Hand-wound mechanical movement, UNITAS - Engraved moon texture - Power reserve: 44 hours

FUNCTIONS

Hours and minutes

hands

AR Compass-like hands with Super-LumiNova®

strap

Dark grey calf leather strap 20/20 - Folding buckle, single swing

price

4'995 CHF

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